



# **miniEnterprise 2022**

## **Sponsorship Package**



The 14th Annual Conference

# Why miniEnterprize?

## About Us

MiniEnterprize 2022 will be held in-person February 2022 with a projected attendance of 300+ delegates. As Vancouver's premier business conference, miniEnterprize serves as a uniquely professional outlet for students to experience the thrill of financial literacy and critical thinking in a hands-on environment.

## Our Founding Values

Since its inception in 2008 by Enterprize Canada, miniEnterprize has continually expanded to become one of the largest high school student-run business conferences in Canada. The riveting case study, keynote speaker, and workshops offered successfully each year serve as testaments to our quality and reputation.

## Your Impact

As a sponsor, your business will be introduced to miniEnterprize's 300+ attendees, over 2.2K social media profiles across Facebook, Instagram, and LinkedIn, and a team of prominent judges and sponsor teachers. More importantly, competitors at miniEnterprize are not only prospective customers; they are the innovators, pioneers, and business leaders of the future. At miniEnterprize, your business will gain recognition from some of the most exceptional youth in the Lower Mainland.



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Past Iterations



80+

LinkedIn & Twitter  
Followers

1400+

Facebook  
Followers

800+

Instagram  
Followers



300+

Attendees



30+

Professional Judges

# Packages



Benefits	Bronze Tier	Silver Tier	Gold Tier	Platinum Tier
Logo and link on miniEnterprize website	X	X	X	X
¼ page advertisement in the digital miniEnterprize conference handbook	X	X	X	X
Recognition in Opening/Closing Ceremony		X	X	X
Tailored advertisements on miniEnterprize's Social Media Platforms			X	X
Signage at the conference				X
Speech about your company during closing ceremony				X
Sponsorship Amount	\$200+	\$400+	\$600+	\$1000+

\* Tier benefits are negotiable and can be tailored to fit your specific business

\*\* Support in the form of discounts or company materials will be eligible for sponsorship packages based on monetary value.

# Package Benefits



## **Conference Presence (All)**

All sponsorship tiers offer the presence of your company's logo and link on the miniEnterprize website, and on the digital handbook as a quarter-page ad. Subsequently, your company will build an association between your brand and miniEnterprize's positive impact on its attendees.

## **Digital Handbook Advertisement (All)**

All sponsorship tiers will be featured in our digital miniEnterprize handbook with a quarter-page advertisement. This handbook will be featured on our website and distributed to all delegates that register for miniEnterprize.

## **Recognition in Opening/Closing Ceremonies (Silver, Gold, Platinum)**

Silver tier sponsors will be verbally recognized by a miniEnterprize team member during opening and closing ceremonies. As a focal part of the event, your brand is guaranteed to gain recognition from all attendees.

## **Social Media Exposure (Gold, Platinum)**

With a social media reach of over 1500 people, your company will receive extensive exposure among a concentrated group of innovative and driven youth. Given this age demographic, social media promotions are an ideal way for your company's reach to grow with our conference.

## **Signage at Conference (Gold, Platinum)**

Gold and Platinum Level Sponsors will have the opportunity to place a company sign or banner next to the registration booth, thus guaranteeing exposure to every attendee. After registration, the sign will be moved to a high-traffic area for added interaction throughout the event.

## **Closing Ceremony Speech (Platinum)**

As a Platinum sponsor, you will have the option to send a representative to speak on behalf of your company during the closing ceremony. This is an effective method of solidifying your brand's presence within a community of Vancouver's brightest youth.

# Contact Us



If you are interested in sponsoring miniEnterprize 2021 or would like more information about us, please feel free to visit our website at [minienterprize.org](https://minienterprize.org) or contact us via email at [sponsorship@minienterprize.org](mailto:sponsorship@minienterprize.org). We look forward to featuring your business at our conference!



@minienterprize





miniEnterprize