



miniEnterprize 2020 Sponsorship Package

FEBRUARY 2020 | UBC SAUDER SCHOOL OF BUSINESS

Why miniEnterprize?



11 PAST ITERATIONS



250+ DELEGATES



1400 SOCIAL MEDIA FOLLOWERS



30+ TALENTED JUDGES

About Us

MiniEnterprize 2020 will be held on February 22, 2020 (tentative) at the UBC Sauder School of Business (www.sauder.ubc.ca) with a projected attendance of 250+ delegates. As Vancouver's premier business conference, miniEnterprize serves as a uniquely professional outlet for students to experience the thrill of financial literacy and critical thinking in a hands-on environment.

Our Founding Values

Since its inception in 2008 by Enterprize Canada, miniEnterprize has continually expanded to become one of the largest and longest-standing high school student-run business conferences in Canada. The riveting case study, keynote speaker, and workshops offered successfully each year serve as testaments to our utmost quality and reputation.

Your Impact

As a sponsor, your business will be introduced to 250+ attendees, miniEnterprize's collective social media reach of 1,400+ followers, and a team of prominent judges and sponsor teachers. More importantly, competitors at miniEnterprize are not only prospective customers; they are the innovators, pioneers, and business leaders of the future. At miniEnterprize, your business will gain recognition from some of the most exceptional youth in the Lower Mainland.



Packages

BENEFITS	BRONZE TIER	SILVER TIER	GOLD TIER	PLATINUM TIER
LOGO AND LINK ON MINIENTERPRIZE WEBSITE				
RECOGNITION IN OPENING/CLOSING CEREMONIES				
TAILORED ADVERTISEMENTS ON MINIENTERPRIZE'S SOCIAL MEDIA PLATFORMS				
DISTRIBUTION OF COMPANY MATERIALS (COUPONS, FLYERS, PAMPHLETS, ETC.)				
SPEECH ABOUT YOUR COMPANY DURING CLOSING CEREMONY				
SPONSORSHIP AMOUNT	\$100-\$299	\$300-\$499	\$500-\$999	\$1000+

*Tier benefits are negotiable and can be tailored to fit your specific business.



Package Benefits

**Support in the form of discounts or company materials will be eligible for sponsorship packages based on monetary value.*

Conference Presence (All)

All sponsorship tiers offer the presence of your company's logo and link on the miniEnterprize website. Silver, Gold, and Platinum sponsors will also be recognized during opening and closing ceremony speeches. Subsequently, delegates will reinforce the positive connection they hold between your company and the positive impact miniEnterprize will have on all delegates.

Social Media Exposure (Gold, Platinum)

With a social media following of over 1400 Facebook followers, your company will receive extensive exposure among a concentrated group of innovative and driven youth. Given this age demographic, social media promotions are an ideal way for your company's reach to grow with our conference.

Distribution of Merchandise (Gold, Platinum)

On the day of the conference, Gold and Platinum Level Sponsors will have the option of distributing company branded merchandise such as pens, flyers, or coupons to impressionable delegates. This will allow each attendee to leave the conference with not only a tangible reminder of the positive influence miniEnterprize has had on them, but also a token of loyalty to your brand.

Closing Ceremony Speech (Platinum)

As a Platinum sponsor, you will have the option to send a representative to speak on behalf of your company during the closing ceremony. This is an effective method of solidifying your brand's presence within a community of Vancouver's brightest youth.



Contact Us

If you are interested in sponsoring miniEnterprize 2020 or would like more information about us, please feel free to visit our website or contact us via email. We look forward to featuring your business at our conference!



minienterprize.org



sponsorship@minienterprize.org

